Welcome to the
Asian Plate Awards 2024

ONLINE CHEF COMPETITION

This award-winning competition is about how you present your signature dish to your diners.

"People eat with their eyes first!"

All you have to do is cook your dish in your own kitchen at home, college or place of work and take a few pictures of how you plate the dish!

It's that simple! It's FREE to enter!

Send the pictures in to us and our expert panel of judges will independently score each entry after all the entries have been collated and announce the winners of the Asian Plate Art Awards 2024.

There will also be a 'Peoples' Choice' Award where entries will be put on social media for a public vote! In 2020, more than 50,000 votes were cast!

This event was also selected as the **Best Virtual Event of 2020** at the National Association Awards!

Criteria

There will be 4 different categories:

1. A plated vegetarian/vegan or meat-based starter
2. A vegetarian/vegan or meat based main course
3. A fish based main course
4. A dessert of your choice

Entrants will need to provide the name of the dish and a list of ingredients or recipe for each dish entered. Ideally, each dish you enter should have an Asian influence.

We require a picture of the chef, a picture of the chef cooking the dish and a few high-resolution pictures at different angles of the final dish presented for the internationally acclaimed panel of judges.

Images submitted should be digital format only, not actual prints.

Ensure clearly the entrants name & theme/section are attached to the image.

Resolution should be approximately 1600 x 1200px. Preferred file type should be JPEG format.

Please avoid very large file sizes in obscure formats.

By providing the pictures, you also provide consent for UKCC to use these images for publicity and social media.

Judges will look at recipes, composition, colour and artistic presentation of each entry. Consider the WOW factor when submitting your images.

Competitors may enter as many dishes as they like for each category, up to a maximum of 4.

College results will be determined by the average score of all the student entries.

Entries from overseas candidates are more than welcome.

PLEASE STRIVE FOR VISUAL IMPACT & ORIGINALITY IN YOUR IMAGES.

GET COOKING! GET PLATING!

BEST OF LUCK!

ENTRY DEADLINE 30th APRIL 2024

Please email your entries to **shah@ukcurryconnect.co.uk**

For further information, please contact UKCC: +44 (0)1934 756470

THIS IS AN EVENT BY **UK CURRY CONNECT** – AN ESTABLISHED TRADE BODY FOR THE ASIAN HOSPITALITY SECTOR BASED IN THE UK, IN ASSOCIATION WITH THE CRAFT GUILD OF CHEFS.

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